

THE MIND OF THE LEADER

THE LEADERSHIP CRISIS

The world is facing a global leadership crisis. Based on extensive research, including assessments of more than 35,000 leaders and interviews with 250 C-level executives, “The Mind of the Leader” concludes that organizations and leaders are not meeting employees’ basic human needs of finding meaning, purpose, connection, and genuine happiness in their work.

Source: www.themindoftheliderbook.com

88%

OF EMPLOYEES FIND THEIR LEADERS DISENGAGING



77%

OF LEADERS BELIEVE THEY ARE DOING A GOOD JOB ENGAGING THEIR PEOPLE



65%

OF EMPLOYEES WOULD FORGO A PAY RISE TO SEE THEIR LEADERS FIRED



\$46 Billion

SPENT EACH YEAR ON LEADERSHIP DEVELOPMENT



“The Mind of the Leader”, published by Harvard Business Publishing, is the result of a two-year study into understanding how leaders lead themselves, their people and their organizations for extraordinary results. Potential Project is a global leadership development, research and mind training organization.